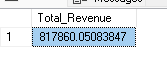
Pizza Sales SQL queries

1. KPI’s

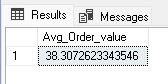
**Total Revenue:**

SELECT SUM(total\_price)AS Total\_Revenue FROM pizza\_sales;



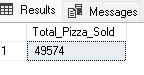
1. Average Order value

SELECT SUM(total\_price) / COUNT(DISTINCT order\_id)AS Avg\_Order\_value FROM pizza\_sales



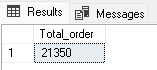
Total Pizza Sold

SELECT SUM(quantity) AS Total\_Pizza\_Sold FROM pizza\_sales;



Total Orders

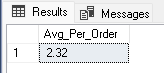
SELECT COUNT(DISTINCT order\_id) AS Total\_order FROM pizza\_sales;



Average Pizza per order

SELECT CAST (CAST(SUM(quantity)AS DECIMAL(10,2)) /

CAST(COUNT(DISTINCT order\_id) AS DECIMAL(10,2)) AS DECIMAL(10,2))AS Avg\_Per\_Order FROM pizza\_sales;



Percentage of sales pizza Category

SELECT pizza\_category, SUM(total\_price) AS Total\_Sales, SUM(total\_price)\*100 /(SELECT SUM(total\_price)

FROM pizza\_sales WHERE MONTH(order\_date)=1

) AS PCT

FROM pizza\_sales

WHERE MONTH(order\_date)=1

GROUP BY pizza\_category;

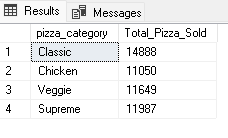
Percentage of sales by Pizza Size

TOTal pizza Sold By Pizza Category

SELECT pizza\_category ,SUM(quantity) AS Total\_Pizza\_Sold

FROM PizzaDB.dbo.pizza\_sales

GROUP BY pizza\_category;



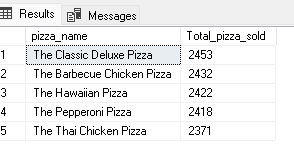
**Top 5 Best Sellers by Total pizza Sold**

SELECT TOP 5 pizza\_name,SUM(quantity) AS Total\_pizza\_sold

FROM Pizza\_sales

GRoUP BY pizza\_name

ORDER BY Total\_pizza\_sold DESC ;



Bottom 5 Worst Seller by Total Piizza Sold

SELECT TOP 5 pizza\_name,SUM(quantity) AS Total\_pizza\_sold

FROM Pizza\_sales

GRoUP BY pizza\_name

ORDER BY Total\_pizza\_sold ASC ;

